



**6th Annual - Great Plains Cotton Conference  
February 7, 2025  
Sedgwick K-State Extension Office  
7001 W 21st St, Wichita, KS**

- 7:30 Registration and visit sponsors' booths
- 8:15 Welcome to the Great Plains Cotton Conference – Gary Feist - Kansas Cotton Association, Shelley Heinrich - Cotton Board, and Gaylon Morgan – Cotton Incorporated
- 8:30 Policy Updates in Cotton and Cotton Trust Protocol – Tas Smith, NCC
- 9:20 Harvesting Practices to Maximize the Value of Cotton - John Wanjura, USDA-ARS, Lubbock, TX
- 9:50 Agronomic Management of Cotton - Logan Simon, KSU
- 10:20 Break
- 10:35 Insect Scouting and Management Options – Anthony Zukoff, KSU
- 11:05 Harvest-aid Decisions and Applications to Optimize Yield and Quality – Jenny Dudak, OSU
- 11:55 Lunch sponsored by Phytogen, and visit sponsors' booths
- 1:15 Weed Management and Herbicide Resistance Update - Sarah Lancaster – KSU
- 2:05 Cotton Marketing Opportunities and Risks - Bailey Thomen – Cotton Risk Management Consultant, **StoneX** Financial Inc.
- 3:00 Panel Discussion – Cotton Marketing 2025  
- Ellen Batchelder – Cargill  
- Jeremy Gifford & Aubry Heinrich - PCCA
- 3:50 Audience feedback and conclude

**Thank you to our sponsors:**

**Cargill**

**Next GINeration, Inc.**

**TEVA Corp**

**Northwest Cotton Growers**

**Plains Cotton Cooperative Assoc**

**Phytogen Cottonseed**

**Samuel Strapping**

**Southern Kansas Cotton Growers**

**TAMA USA**

**NexGen Cottonseed**