

## 4-H POSTER SCORE SHEET

NAME \_\_\_\_\_ CLUB \_\_\_\_\_

|   | Possible Points | Actual Points |
|---|-----------------|---------------|
| <b>A. INFORMATION GIVEN &amp; IDEAS EXPRESSED</b> | 55 Points       |               |
| 1. Theme  |                 | _____         |
| 2. Simplicity                                     |                 | _____         |
| 3. Originality                                    |                 | _____         |
| Comments:   |                 |               |
| <b>B. ART, DESIGN, LETTERING</b>                  | 40 Points       |               |
| 1. Pleasing composition, attractive               |                 | _____         |
| 2. Dynamic, eye-catching, original                |                 | _____         |
| 3. Neat, easily read lettering                    |                 | _____         |
| 4. Use of color                                   |                 | _____         |
| Comments:   |                 |               |
| <b>C. CONSTRUCTION</b>                            | 10 Points       |               |
| 1. Materials: Texture, shape, size                |                 | _____         |
| 2. Durable enough to withstand shipping           |                 | _____         |
| Comments:   |                 |               |
| <b>GRAND TOTAL</b>                                | 100             | _____         |

### EXPLANATION

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|--|--|
| <p><b>A. INFORMATION GIVEN &amp; IDEA EXPRESSED</b></p> <ol style="list-style-type: none"> <li>1. Theme -- Does the poster attract attention, focus your interest on the idea, motivate you to take action? Is the message brief and direct? Scores may vary from 0-25.</li> <li>2. Simplicity -- Is the poster limited to one idea and readable at a glance? Scores may vary from 0-10.</li> <li>3. Originality -- Does the poster convey an original idea? Scores may vary from 0-15.</li> </ol> | <ol style="list-style-type: none"> <li>3. Neat, easily read lettering -- Is lettering neat and large enough to be easily read? (14 x 22 inch posters should have letters from 3/4 to 1 3/4 inches high.) Is ratio of letters height to width (usually 5 to 3) adequate? Are letters well spaced? Scores may vary from 0-10.</li> <li>4. Use of color -- Are color combinations pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Scores may vary from 0-10.</li> </ol> |
| <p><b>B. ART, DESIGN &amp; LETTERING</b></p> <ol style="list-style-type: none"> <li>1. Pleasing composition, attractive - is poster well balanced and neatly done? Is the size in accordance with contest rules? Scores may vary from 0-10.</li> <li>2. Dynamic, eye-catching, original -- Does the poster cause viewers to stop and read it? Is originality used in combining the design and style of lettering to catch the viewer's attention? Scores may vary from 0-10.</li> </ol>            | <p><b>C. CONSTRUCTION</b></p> <ol style="list-style-type: none"> <li>1. Materials: Texture, shape, size -- Are different textures and shapes used to add variety to the poster? Are cut-outs, sketches and other patterns of comparable sizes. Scores may vary from 0-5.</li> <li>2. Durable enough to withstand shipping -- Is poster made from poster paper, posterboard or other material durable enough to be shipped without damage? Scores may vary from 0-5.</li> </ol>                                 |